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Press release Busworld:
Busworld Türkiye 2026 builds on strong momentum with growth and government recognition

Busworld Türkiye will return to Istanbul from 17 to 19 June 2026 for its 11th edition, continuing its steady growth and confirming Türkiye's key role in the global bus and coach industry.

A strong base to grow from

The previous edition in 2024 attracted 12,366 professional visitors from 96 countries, underlining the international reach and relevance of Busworld Türkiye. Building on this strong foundation, the 2026 edition is set to expand further.

For 2026, 161 exhibitors are already confirmed, with the sales process still ongoing. The exhibition area will increase from 9,862 square metres to 11,358 square metres, offering more space for vehicles, components and solutions across the entire supply chain.

This growth is supported by a strong influx of new companies, including around 30 new Turkish exhibitors, complemented by international newcomers from China, Germany, Mexico, Italy and Taiwan.

Türkiye as a key production and export hub

Busworld Türkiye 2026 will once again showcase the strength of the Turkish bus and coach industry, alongside a growing number of international suppliers. Temsa will return to the exhibition after a period of absence, reinforcing the strong presence of Turkish vehicle manufacturers.

The supplier segment continues to expand with new foreign companies, including from China as well as additional Turkish sub-industry players. This reflects Türkiye's strategic position not only as a producer and exporter of vehicles, but also of components, systems and technologies for the global market.

A complete exhibitor list is available on the website www.busworldturkiye.com. On the same website, tickets can be booked online, free of charge.

Recognition at government level

Busworld Türkiye 2026 has been included in the incentive scope of the Ministry of Trade of the Republic of Türkiye. This recognition sends a strong signal that the event is considered highly important at government level, both for the domestic market and for Türkiye's role in international trade.

Industry support

The exhibition continues to receive support from key sectoral organisations such as İSTAB (Istanbul Transporters Association), TÖHOB (All Private Public Buses Association) and TOF (All Bus Operators Federation), which actively help promote the event within the industry.

Vincent Dewaele, General Manager of Busworld International, comments: *"We are very pleased with the continued growth of Busworld Türkiye. Türkiye plays a crucial role as a production and export country — not only for vehicles, but also for components and technologies. It is encouraging to see this reflected in the exhibition's results, and we are convinced that Busworld Türkiye will continue to grow."*

Further information to follow

More detailed market figures and product information will be shared closer to the event, once updated industry data and exhibitor details become available.

About:

- Busworld Türkiye: [website English - Turkish](#)
- Busworld portal site with a complete overview of all Busworld exhibitions and activities: [website](#)
- Pictures Busworld Türkiye – rights free [photo library](#)
- [Video library](#) of Busworld Türkiye on Busworld TV – YouTube

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