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Press Release Busworld

Busworld Türkiye 2024: A record-breaking event

The 10th edition of Busworld Türkiye, held at Istanbul Fuar Merkezi from 29-31 May 2024, has concluded successfully, marking it as the largest bus and coach event in Türkiye. The event was completely sold out, featuring 159 exhibitors from 16 countries and attracting a record-breaking 12,366 visitors, including 1,881 international attendees from 96 countries. The exhibition covered a 9,975 sqm area, showcasing 56 buses and coaches from prominent manufacturers, as well as a variety of mini and midi buses and numerous component, accessory, and service suppliers.

Exhibitor Highlights

Busworld Türkiye 2024 featured a wide array of buses and coaches displayed by leading manufacturers:

- **Anadolu Isuzu:** Anadolu Isuzu's offer for the 2024 show is based on four models for urban and short-distance service. These include the Cityport 12 Diesel Euro 6, Novociti Volt, Novo Volt, and Grand Toro, each designed to meet various transportation needs with advanced features and award-winning designs.
- **BMC:** BMC based its offer for Busworld on two lines: Procity and Neocity. The Procity line includes 100% electric 12-meter buses with a completely renewed body, while the Neocity line features electric midibuses suitable for airport and urban routes.
- **Bozankaya:** Bozankaya presented a 12-meter, low-floor electric bus with advanced design and third-generation battery technology, offering a range of over 300 km and a charging time of approximately 2 hours.
- **CRRC MNG:** Showcased their new electric vehicle, demonstrating cutting-edge technology and innovation.
- **HABAŞ:** Featured the Comfort City H2 fuel cell bus with a range of 800 km and the fully electric Alfa Lux-e coach with a range of up to 400 km.



- **Karsan:** Presented a complete all-electric and zero-emission portfolio, including the e-Ata 12 Hydrogen bus, the autonomous e-Atak urban midibus, and the popular eJest.
- **Otokar:** Displayed four models including the Sultan Giga midibus, the Centro city buses in diesel and electric versions, and the large electric bus e-Kent C.
- **IVECO BUS:** Showcased models such as E-way, Crossway, and Daily, which can be powered by Diesel, Biomethane, or electric engines, along with the versatile Evadys for regional and national routes.

Leadership in Minibus Design and Production

Türkiye is renowned for its leadership in minibus design and production, and this was prominently showcased at Busworld Türkiye 2024. The event highlighted mini and midi buses from top Turkish manufacturers, underscoring the country's reputation for innovation and quality in this segment: **AYB, Aktepe, Başer Otomotiv, Bur-Can, Emir VIP, Erduman, Mercus-Bus, Öncü Luxury Car Design, Palmiye Design, Stylebus-Gürsözler, Yüksel** and **Uğur Karoser**. ([go to photocollection](#))

Component and Accessory Suppliers

The event also boasted an impressive selection of component, accessory, and service suppliers, all with visually appealing booths.

ZF was among them, showcasing technologies such as automated driving, interactive safety, motion control, and electromobility, all aimed at the decarbonization of transportation.

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International Press representation

A significant international trade press delegation was present, reflecting the event's global significance and its impact on the bus and coach industry.

Visitor Engagement

Busworld Türkiye 2024 drew an impressive number of visitors, setting a new record for attendance and international participation. This success underscores the event's importance as a hub for industry professionals to network, explore new technologies, and foster business opportunities.

Looking Forward to 2026

The overwhelming success of this year's edition reinforces Busworld Türkiye's status as a crucial event for the bus and coach industry in Türkiye and beyond.

Vincent Dewaele, General Manager of Busworld International, commented: "*We are thrilled with the overwhelming success of Busworld Türkiye 2024. The record-breaking attendance and the high level of international participation underscore the event's importance in the global bus and coach industry. We look forward to continuing this momentum together with our yearlong partner HKF. Success is always a team effort. Last but not least, we extend our heartfelt thanks to all our exhibitors and visitors for their participation. After all, it's all about bus, coach, and... people!!*"

The next edition is programmed to take place at the same venue, Istanbul Fuar Merkezi, from **17 to 19 June 2026** and promises to continue the tradition of excellence and innovation.

About:

- Busworld Türkiye: website English - [Turkish](#)
- Busworld International with a complete overview of all Busworld exhibitions: [website](#)
- Pictures Busworld Türkiye 2024 – [rights free photo library](#)

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