

busworld.

TURKEY ISTANBUL
26-28 MAY 2022



17th of March 2022

Press release Busworld: Busworld Turkey, the first Busworld show since the pandemic, is almost sold out

The 9th edition of Busworld Turkey, organised by Busworld and its Turkish partner, HKF Trade Fairs, will be held for three days, from 26 to 28 May 2022 in the Istanbul Expo Center.

A very symbolic show indeed, since Busworld Turkey was the last trade show right before the world's borders closed due to the pandemic -March 2020- and now it turns out to be the very first Busworld trade show after the pandemic. Busworld is back! And how.

Exhibitors

During the last edition in 2020, the exhibition hosted 129 exhibitors. The show was visited by 7,935 professional visitors, which was surprisingly good considering the covid pandemic was starting to spread at that moment.

Today, the exhibition already counts 130 exhibitors and this number keeps growing steadily. Vehicle manufacturers, bus and coach builders and body builders will showcase their latest vehicles on a surface of 12,500 sqm: **Anadolu Isuzu, Karsan, Otokar, BMC, Güteryüz, Mapar MAN, Bur-Can, Buskar, Erener, Erduman, Eşref Karoser, Gürsözler and Harputlu**. They bring a mix of vehicles of different dimensions (from double decker to minibus), drive lines and types (public transport, tourism, long distance travel, VIP transportation, etc.). Being able to experience all these vehicles in one place is what will draw once again bus and coach buyers -and lovers- to Istanbul in May.

Of course the show will also give the floor to Turkish and international suppliers of all types. Brands like **Allison Transmission, ZF, Voith, Webasto, Aselsan, Fogmaker** and many more will be represented again.

The exhibitor list is too long for being published here, but it is available on the website www.busworldturkey.org and is updated on a daily basis.

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Busworld Turkey webinars

In 2022 Busworld Turkey started a Turkish spoken webinar series with a first webinar on 9 February titled 'The Impact of the pandemic on public transport in Turkey', moderated by Mr. Kemal Karayormuk, Executive Board Member of IPRU and Academic Advisor of TOBB. The panel consisted of high level representatives of several Turkish sector associations: Ercan Soydaş, head of TÖHOB, Mustafa Yıldırım, head of TOF and Turgay Gül, head of İSTAB. It proved to be a very interactive discussion with the online audience. The entire webinar can be rewatched via [this link](#).

Two more webinars will be organized at the beginning of April and the beginning of May. This time, the manufacturing industry will be talking, giving its point of view on the zero emission evolution and post-pandemic changes in buses and coaches.

Busworld Speakers' Corner

Busworld Turkey will have its very own Speakers' Corner located in the Busworld booth in hall 2. Exhibitors are invited to bring short keynotes about specific projects and best cases. The floor will also be open for start-ups that want to share their ideas with the bus and coach community. Visitors will be able to integrate this in their visit. The open booth will provide an ideal environment to create interaction between the speaker(s) and the audience. Visiting a trade show is not only about getting product information, but also about being getting an idea of what is going on in your industry.

Turkish associations support

Busworld Turkey is supported by several Turkish industry organisations: TÖHOB (All Private Public Bus Association), İSTAB (Istanbul Union of Transporters Association), TOF (Bus Drivers Federation) and TTDER (Tourism Transporters Association). They will make sure that Busworld Turkey will be the center of attention for all bus and coach professionals in Turkey.

More news will follow in the coming months. Meanwhile all updates can be followed on the website of Busworld Turkey and via social media.

About:

- Busworld Turkey: [website English - Turkish](#)
- Busworld International with a complete overview of all Busworld exhibitions: [website](#)
- Pictures Busworld Turkey – rights free [photo library](#)

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